



Great Lakes Reined Cow Horse Association  
14040 Norman  
Yale, MI 48097

Dear Potential Sponsor,

Thank you for your interest in supporting the Great Lakes Reined Cow Horse Association!

Founded in 2002, The Great Lakes Reined Cow Horse Association is a proud affiliate of the National Reined Cow Horse Association. The GLRCHA is run by a volunteer Board of Directors. Our shows run mostly on volunteer help. Sponsorship dollars go to Added Money for shows, special prizes for shows, random draw prizes, Green Program Buckles and Year End awards. We draw competitors from Michigan, Ohio and Ontario.

### **Bad Axe Fairgrounds**

In 2011, GLRCHA is moving into the Bad Axe Fair Grounds with 3 weekends of Horse Shows. We also look forward to Bad Axe becoming our new home for many years to come! GLRCHA added new classes to our 2-day shows in anticipation of drawing many new competitors, owners and trainers to this great facility. All 3 weekend shows are 2 days long with competitors arriving Friday.

In addition to the Bad Axe shows, GLRCHA has an additional weekend-long show at the Midland County Fairgrounds, held in conjunction with the Michigan Reined Horse Association. Another one-day show is scheduled at Dude's Arena in Metamora.

### **Sponsorship Opportunities**

We offer several levels of sponsorship, from Major Event naming rights to \$50 class sponsors. We work hard for our sponsors with advertising in the form of arena banners, yearbook ads, press releases, website links, web links in email blasters, newsletter ads as well as online listing ads available in our classifieds, breeder directory and trainer directory. We are a nonprofit organization so your donation is tax deductible.

We would love the opportunity to work with you!

Laura Starr  
Show Secretary/Treasurer  
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