

Sponsorship Levels

Major Event Naming Rights (negotiable/ \$2,500 min)

You'll receive all the benefits of the Major sponsor plus other negotiated benefits.
Contact Laura Starr (586) 557-6752 or email: lstarr22@hotmail.com

Major Sponsor \$1,000

Sponsor will receive:

- Recognition throughout show as sponsor
- Full page ad in the Yearbook, ad in all newsletters
- Arena banner (banner supplied by Sponsor) banner will be displayed at each hosted event
- Free vendor space at each of the sponsored event
- Email blaster with logo and link to web site.
- Web-links from our web-site
- Inclusion in all show marketing (pre and post event) – advertising and internet
- Sponsorship announcements made at all horse shows
- 4 Free Tickets to Year End Banquet

Major Class Sponsor \$500

Sponsor will receive:

- Recognition throughout show as sponsor
- 1/2 page ad in the Yearbook
- Arena banner (banner supplied by Sponsor) banner will be displayed at each hosted event
- Free vendor space at each of the sponsored events
- Web-links from our web-site:
- Inclusion in all show marketing (pre and post event) – advertising and internet
- Web link on GLRCHA website; Home, Show bill, Events, Sponsors, Links
- 2 tickets to the Annual Awards Banquet

Affiliate Sponsorship (\$300) Sponsor for just \$60 a weekend!

Sponsor will receive:

- Up to 2 Banners displayed in arena during all shows and clinics (banner supplied by Sponsor)
- 1/4 page ad in the Yearbook
- Sponsorship announcements made at all horse shows.
- Email blaster with logo and link to web site.
- Advertisement and link on GLRCHA website; sponsor page.

Class Sponsor \$100:

- Recognition throughout show as sponsor
- Arena banner (banner supplied by Sponsor) banner will be displayed at each hosted event
- Web-links from our web-site:
- Inclusion in all show marketing (pre and post event) – advertising and internet

Youth Sponsor \$100

- Listed as Youth Sponsor in the Yearbook
- Advertisement on GLRCHA website on sponsor page.
- Recognition as Buckle Sponsor during Year End Award Banquet

For the following Trophy Sponsor options the Sponsor will receive:

- Recognition throughout show as sponsor
- Arena banner (supplied by Sponsor) banner will be displayed at each hosted event
- Free vendor space at each of the sponsored events
- Web-links from our web-site:
- Inclusion in all show marketing (pre and post event) – advertising and internet

Trophy Sponsorship:

- **Custom Saddles** - \$2,700 per saddle
- **NRCHA Morrison Trophy** - \$513 per trophy; for approved classes with minimum of \$1,000 added and NRCHA approved Limited Age Events with a minimum of \$1,000 added.
- **NRCHA Morrison Plaque** - \$61.50 per plaque; for all NRCHA approved classes, horse show or Limited Age Event
- **Trophy Buckles:**
 - Buckles - \$300 each buckle for year end award

\$130 Buckle Only Sponsor:

- Recognition at the year end banquet as buckle sponsor

\$50 Business Card Sponsor:

- Recognition throughout show as sponsor
- Arena banner (supplied by Sponsor) banner will be displayed at each hosted event
- Business card ad would be printed in our Show Catalog
- Web-links from our web-site:
- Inclusion in all show marketing (pre and post event) – advertising and internet

Advertising Rates

Yearbook Ads Due ***** 2011! For distribution starting ***** Awards Banquet

Full Page Color: \$300

Full Page B/W: \$200

1/2 Page B/W: \$110

1/4 Page B/W: \$60

1/8 Page B/W: \$40

Full color, back cover, inside covers, double truck, are reserved for the first 7 Major sponsors

Trainer/Breeder Ads \$35

Includes listing in the Yearbook and 12 months on the website.

Ad can include 1 photo.

Classified Ad \$7 for non-members; FREE for members

2 months on website and 1 ad in 1 newsletter.

Classified ads can include up to 2 photos.

If vendor needs a webpage to display several items for sale, GLRCHA will provide one for an additional \$25/year. The page can be updated monthly.

Vendor Space

Vendor spaces are available at shows and clinics for \$30 per day. May be subject to venue approval. Typical shows include several members of the association plus many spectators, sponsors, and venue representatives.